

Louis-Philippe Le Sieur

Entrepreneur · software design · business management

Victoriaville, Quebec

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PROFILE

An entrepreneur and operator, from international B2B sales to opening franchises, then financial advising. Since 2024 I have been designing Windows software and a personal infrastructure, with the same through-line: clarity, follow-through and execution.

PROFESSIONAL EXPERIENCE

Software design and infrastructure — Independent, Victoriaville

2024 – present

- Windows applications: Digidisc (DVD/Blu-ray ripping, licensing and updates), Voice Dictation (local voice-to-text) and Media Atelier (media cataloguing and organization).
- Built a multi-product licence server, the le-sieur.ca website and the digidisc.ca domain.
- Personal self-hosted infrastructure: servers, vault, domain email and automations.

Financial Advisor — Desjardins

2023

- Financial analysis, investment recommendations and risk management.
- Client support: follow-up, portfolio adjustments and financial education.

Owner-operator — A&W (Rimouski) and Mr. Puffs (Victoriaville, Rimouski)

2021 – 2022

- Full opening and operations: hiring, training, scheduling, ordering and financial tracking.
- Excellent scores on every MAPAQ and Steritech inspection (A&W).
- Built internal tools (training, production, NDAs) and sourced POS and HR systems.

Sales, logistics and distribution — Optique Louis Richard Inc. (Kolo)

2017 – 2020

- Wholesale sales to retailers (Newlook, Costco, Afflelou, Atol).
- Sales materials, buyer presentations and international expansion.

Production operator — Parmalat (Lactalis)

2019 – 2021

- Production and packaging, machine setup, forklift operation and day/evening/night rotation.

PERSONAL ENTREPRENEURSHIP

- Bought a triplex at age 20.
- Online sales (eBay and Facebook): 200+ five-star transactions.
- Phone repair and manufacturer negotiations for resale.

EDUCATION

2023 — Canadian Investment Funds Course, IFSE

2022 — Food hygiene and sanitation certificate, MAPAQ

2017 – 2018 — Accounting and management, Cégep de Victoriaville

2016 – 2017 — Insurance and financial services, Cégep de Saint-Hyacinthe

SKILLS

- Python, Windows applications, automation
- Self-hosted infrastructure and servers
- Operations management, hiring, training
- Financial advising (IFSE) and analysis
- B2B sales, customer service, negotiation
- French; English (very strong)
- Word, Excel, PowerPoint; Windows troubleshooting